

**Empowering Hybrid Collaboration Through Integrated Technology** 

# Towpath Credit Union: Fairlawn Branch

### **Meeting Technology Simplified**



🧣 Fairlawn, OH

Towpath Credit Union partnered with MediaNet AV to upgrade their large conference room and create a more efficient, connected meeting environment. The new system integrates high-quality displays, clear audio, and intuitive control to support seamless collaboration for both in-person and remote participants. Powered by the Q-SYS platform, it offers simple USB-C and HDMI connectivity for quick setup and reliable performance that supports collaboration across the organization.



"Now we can just walk in, plug in our laptop, and we're ready to go. It's reliable and does exactly what we need it to do."

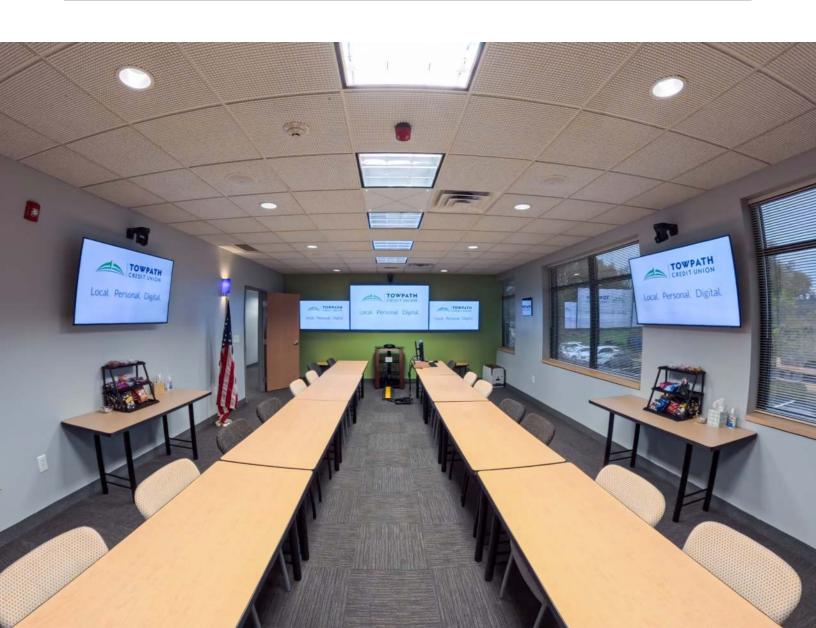


## **Solution and Implementation**

### **Designed for Clarity and Connection**

MediaNet AV designed and deployed a Q-SYS solution built for flexibility and ease of use. The system powers an 85-inch main display and four 55-inch side displays, allowing Towpath Credit Union's team to share content seamlessly across the room.





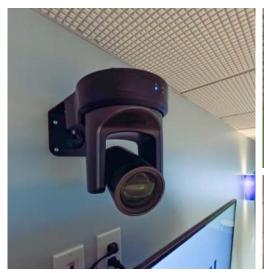


### **Solution and Implementation**

#### **A Seamless Meeting Experience**

To ensure consistent video coverage throughout the room, three QSC PTZ cameras were positioned above the displays to capture every participant clearly. This balanced layout provides uniform visibility for remote attendees, supporting natural engagement and communication in hybrid meetings.

A Sennheiser TeamConnect Ceiling
Microphone captures clear, evenly
distributed audio, while QSC ceiling
speakers maintain even sound distribution
for consistent clarity throughout the room.
All components work together within the
Q-SYS framework, creating a well-balanced
system that performs reliably under daily
use.



















### **Solution and Implementation**

### **Organized Power and Performance**

A dependable meeting space starts with a system designed for reliability. The rack solution features a clean, efficient layout that centralizes all Q-SYS processing, amplification, and network components into one accessible location. It was engineered for long-term performance, simplifying service and minimizing clutter. Thoughtful cable management and ventilation ensure consistent operation and easy access when needed.

#### Clear, Even Sound

Consistent audio was key to creating a comfortable and professional meeting environment. QSC ceiling speakers were positioned to provide balanced, natural sound across the entire room. The design ensures that every participant hears and is heard clearly, whether in person or joining remotely. This approach delivers dependable audio quality that supports productive communication in every meeting.





### **Results and Impact**



Powered by Q-SYS, the system provides reliable performance and simplified control for consistent results across every meeting.

#### **Operational Improvements**

The Q-SYS platform transformed Towpath Credit Union's large conference room into a dependable, easy-to-use collaboration space.

Staff can now manage the entire system from a single touchscreen, controlling audio, cameras, and displays with intuitive precision. Meetings start faster, audio clarity has improved, and communication between in-person and remote participants feels natural and consistent.

The system's simplicity allows every team member to focus on discussion rather than setup, enhancing efficiency across daily operations.

### Long-Term Value

MediaNet AV's design provides more than an immediate upgrade. It sets the foundation for continued growth. The Q-SYS system's modular architecture allows Towpath Credit Union to expand or adapt the technology as needs evolve, protecting their investment over time. Centralized control and network-based components reduce maintenance costs and simplify service.

The result is a scalable, reliable system aligned with Towpath's long-term goals of clear communication, operational efficiency, and professional presentation.





Since 2010, MediaNet AV has excelled in audio, video, and lighting solutions for churches, schools, and businesses. We design custom, intuitive systems and provide comprehensive training for seamless operation. Our innovative, client-focused approach ensures every project aligns with your goals.

MediaNet AV 1100 Campus Dr, Suite 200 Stow, OH 44224 Phone (330) 656-5205

**Toll Free** (888) 275-4020